THEY ARE AS DEAD AS DOORNAILS, SAYS WELL-KNOWN WRITER

By SAMUEL G. BLYTHE.

(Reprinted from the Saturday Evening Post.)

(Copyright, 1922 by the Curtis Publishing Company). TF you are interested in the whereabouts of the Republican Party as a political entity you will find it in the political morgue. If, as may happen, you are similarly concerned over the Democratic Party you will find that in the same morgue. Tho two are rigidly disposed on adjoining slabs. They are dead as smelts, as doornails, as herring, as Herod, as Nebuchadnezzar, as Neoptolemus. They are very dead. It is true enough that you will find something that claims to represent Republicanism operating at Washington and elsewhere, and something that claims to represent Democracy. They are ghosts, wraiths, without original form and substance, without original character, original charter or original conviction. There are no genuine issues between them, no authentic differences of policy or performance. There is nothing between them save the desire of the Republicans, who are in power, to stay in power, and the desire of the Democrats; who are in power, to stay in power, and the desire of the Democrats; who are out of power, to get back in power. The Republicans are opportunists.

ally unable to cast any but Demo

cratic ballots. There are many

However, let us assume that this

was the issue, that Harding got his

seven million plurality because that

many people in excess of the Cox supporters felt that the United

States is sufficient unto herself,

that it is our destiny to go on in

splendid isolation, apart from the

embroilments of Europe and de

tached from the affairs of the resi

of the world, and so voted. If that

is so, a plurality of seven million would seem to be a reasonably

clear, ringing and definite instruc

tion to Mr. Harding and his party

an edict to keep out and keep off

for six months we find Presiden

Harding not only participating in

foreign affairs but taking the ini

ning of this participation, and we

had heard from high authority pre

viously, that nothwithstanding the

immense aversion of the people of

the United States to the League of

the 1920 election, there might be

virtue in an association of nations.

specifications, with the United States cordially associating.

There was Harding talk or sug

restion of this, and Republican

talk of it during the interval be

tween the calling of the Washing-

ton conference and the convening

of it. The Washington conference

is over now, and we find that so

far from anything even remotely

resembling an association of na

tions coming out of it, a rival of

the league, or a substitute for it

the best opinion is that the work

of the Washington conference will

in great measure, strangthen the

League of Nations. In any event,

it will neither weaken nor sup-

Admitting that the idea of an

association of nations did not get

to be a purpose of the Washington

conference, whatever the advance

talk may have been, the fact that

the finished, work of the confer-

ence has this undeniable relation to the League of Nations, and that

the conference was the handi-

work of President Harding as a

Republican, and of Secretary Hughes as a Republican, then one

of two things is certain: Either President Harding and his party

played false to the people who put them in power on the platform of no entangling alliances. or the

people did not put them in power

for any such reason or on any

of it. The Republican party came

back to power in the election of

1920 because of a bitter non-par-

tisan, nation-wide protest against

existing taxation, and the Repub

lican party will go out of power for the same reason. There was

a certain alignment of political

units against the Democrats, such

as the German vote and similar

influences, but the rock-bottom,

basic, actual reason for the over-whelming election of Harding was

taxes. The Republicans didn't elect

Harding. The people elected Hard-ing, a Republican. There was

nothing party or partisan about it save the party label Harding wore.

It was taxes—no more and no less.

The professional Republicans be

gan to shout on November 3, 1920,

and have been shouting ever since

that the election was a great Re-

publican victory, but by no process

of political logic or analysis can they make that claim more than a

shout. It is mere noise. The elec-

tion cannot be classed as a politi-

action. Further, the 7,000,000 plurality of Harding proves the statement made at the beginning

of this article, that the Republican

party is dead as a great political force in this country. It has ceased

merely an instrument. It did not

have the vitality to elect a Presi-

dent of its own numbers, and be

came merely a medium for the registration of what was upper-

a protest against taxation. It was

diluted beyond recognition in 1920.

but the work of condensation is

Similiarly, the event of 1920

most in the minds of the people

to be an institution and is

cal event. It was an economic re-

PROFESSIONAL SHORTS.

The latter statement is the fact

such understanding.

REMNANTS OF GREAT

plant that body.

PARTIES.

Nations as such, and as shown

We further find, at the begin

tiative in so doing

Yet, before he had been in office

FRUIT OF ELECTION.

The Democrats are obstruction-sts. If positions were shifted the designations would shift also. Neither side has anything that approaches constructive leadership. Neither side has anything more than self-seeking membership.

MERE LABELS The party term Republican isn't definite any more. It isn't even descriptive. No more so is the party term Democratic. They are labels on empty bottles, signs on cover but do not conceal the skeleton beneath them. No man who is in this Government as a Republican can give a valid, vital, present-day reason for calling himself Republican. All can and will give historical, sentimental, sectional hereditary reasons, but not one of them can prove to a young chap just coming twenty-one why it is for his benefit or the benefit of the country to join the Republican party in premises that have application to existing civic, economic or gonvernmental condition.

Nor can any Democrat, either in

or out of the Government. The only reason there is for being either a Republican or a Democrat in this year 1922 is the reason of past performances. That isn't much of a reason, but it is the best there is. As recently as twenty-five years ago it meant something to be a Republican. It meant that those who wore that label were protectionists. and stood for the single gold standard, for example. It meant to be a Democrat that you held to the and that you were either for free silver or for gold. Take these two outstanding issues of a quarter of a century ago and try to apply them now as reasons for Democracy or Republicanism. They are purely historical. The tariff is no longer an issue. It is a process,

As the present groups of poli-ticians follow each other into power they tinker with the tariff more as a rite than anything else. and get about the same results. because of the certain fixed and necessary positions as a revenue producer the tariff now occupies

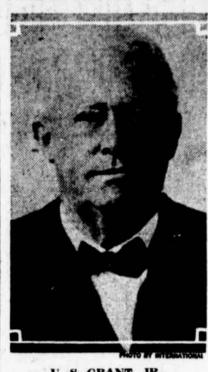
in our political economy.

Let any politician or number of them try to make a live and burning issue of the tariff as it 1896, and see what would happen. The public would yawn their heads off, and pay no more atten tion to the effort than they would to a new recital of the Crime of '73. And the gold standard is so irrevocably established that all the fuss over it in 1896 and 1900 seems fantastic now

NO ISSUES. Earnest partisans may say that the issue that is most concretely set forth by an acceptance or rejection of the League of Nations plan is a real point at issue be tween the two phantasms of not susceptible of proof. They will and do claim that the election of 1920 was contested on that

Now there is some justice to the claim that the election of 1920 was contested professionally on that issue-professionally but not popularly. The campaigr managers insisted that the partic The campaign ipation of the United States, or the nonparticipation, in foreign affairs was at stake; a transcend ent and tremendous issue, they said. The partisan press trumpet-ed that, and the partisan orators clampred it. They got out tons of literature on the subject, and spent a great deal more money than they nad, or have yet, to make the people believe that this was the high and holy, or the low and debased, motive for going to the polls and casting a fearless ballot for one or the other of the candicates

A vote for Harding, they said, meant a continuation of our hiswric. Washingtonian, revered polof no entangling foreign alliances; and a vote for Cox meant that America is to take her right ful place in the affairs of the universe. That sounded well, but the facts are that not one-tenth of the people who voted for Harding voted for him with any clear idea in mind of what participation or nonparticipation means or entails, and with small concern either way; and most of the people who voted for Cox voted for him because they were constitutionally and congenit-



U. S. GRANT, JR., Of San Diego, Cal., is son of the famous civil war general, the centenary of whose birth will be celebrated this month.

a minority, and a moribund minority at that. All there is to a polit ical party is the adherence of a number of the people to that party's profession of principles, and a political party ceases to be a party and becomes a peg when it cannot retain its membership at a vital time. Nominal Demo-crats by tens of thousands voted for Harding. No party ties were strong enough to hold them. Without doubt, unless there is a new party alignment and if our major political operations continue under licans by tens of thousands will vote against Harding in 1924. TWO RELICS ONLY.

This is bound to happen in our present political situation. Instead of two great parties, each standing definitely and firmly for certain sets of political and governmental principles, we have two relics of great parties that stood thus firmly and definitely in past times, but are now mere political instruments, mere pegs on which the people hang whatever protest they have to make, flocking from one to the other as elections come, and voting under whichever symbol means electment for those in power, not of what governmental, political administrative policy that symbol designates in a party way, but simply with the idea of turning one set of officeholders out and turning another set of officeholders in in the hope that things may get better, and with the conviction that they couldn't be

On the one side are the shredded remnants of the Republican party and on the other the desolated debris of the Democratic party, and neither has a legitimate, present-day, vital, concrete claim on the suffrages of the people. They are of the past. Their claims are historical, not current. Moreover, sharply as they have differed in the past, both as to policies and performances, they differ now only in labels. The white label on the green bottle signifies Re-publicanism. The green label on the white bottle signifies Democracy. And there is nothing in one bottle that is not in the other, and not much in either. BIG ISSUES WANTING.

There are no outstanding issues between them. With the Republic-an party in power Republicanism means nothing but Republican opportunism in administration, and with the Democrats in power De mocracy means Democratic opportunism. The majority proposes and the minority opposes, not because of any principle involved, but because the proposition having been made by one side is fought by the other. Both sides trim sails constantly to whatever popular breeze may be blowing, and both sides respond instantly and obsequiously to whatever organized de-

mand may be made. There you have the nubbin of it, both from the outside and the inside — organization. When the great political parties, which by the theory of our Government should be the paramount organizations existing under that Government. began to decline and lose authority and power and respect because of the inefficiencies of the politicians and their lack of appreciation of the meanings of events and the currents of popular thought, cer-tain of the people finding that no good could be obtained through action of these political parties, tried the expedient of action on

Knowing that all politicians are cowards, that all politics is compromise and conciliation, and that all government in a party-governed country has for its first aim and end retention of power by the majority-knowing these things and that political power is obtained and retained solely by votes, these certain people hit upon the plan of influencing government as they desired it to be influenced by making demands on those in authority and backing those demands by threats of the use of their organized voting power against those in authority unless their demands were granted.

PEOPLE BAD THIRD.

The individual comes first in party politics, the party second, and the people a bad third. When we had courageous individuals in politics we had a semblance of party courage, but the courage of the individual did not stand up under this organized pressure, which, sporadic and casual at first, became calculated and scientific; and right there you have one of the principal causes of the decay in our party systems, and right now you have one of the principal results of it in the existing and anomalous political situation in which this country is today.

The liability is a double one. It rests upon the politicians who have capitulated to the demands of organized pressure, and on the or-

ganizers of that pressure who have taken the special-interest view of national affairs and not the gen-eral-interest view. It runs back to callous self-interest both ways, and it leaves a large proportion of the people of the United States disestrously disposed between shrewd, selfish and sinister organocracy on one side and cowardly and nonrepresentative governmental de-mocracy on the other.

The character and processes of a nation must be judged by the government of that nation, because the fundamental of nationality is government. The true government representative of everything the nation has, and especially representative of its people; and from that standard government grades off to that which is representative of merely a few of its people, or of the special interests within its bor ders. True government is directed and sustained by the free play of public opinion. This Government -ours-a party government, so directed by the free play of public opinion. It is managed, directed, legislated for and conducted in re sponse to specifically organized and controlled and coerced opinion, enforced by organizations that make their own narrow appeal, and compel their special demands.

The Agricultural Bloc.

Not so long ago Senator William S. Kenyon, of lowa, since transformed into a Federal judge by President Harding for whatever reasons may be, said: "The United States is overorganized, and at the expense of public opinion. The safety of this country lies in a consensus of judgment among in telligent people. We are drifting toward a condition in which it is when every industry and every avocation is closely and effectively organized."

Always conservative, the Sens tor said "drifting" rather than "have drifted," but deeming it unwise or inexpedient to try to stem the tide, to retard the drift, the Senator thereupon stepped three paces to the front, perhaps to prove he knew what he was talking about, and organized the ug ricultural bloc in the United States Senate, concerning which, if you should ask any person familian with its operations and objectives you would learn this: Among all our organizations for the purpose of obtaining specific legislative and political ends there exists no or ganization of any avocation or industry closer or more effective than this organization, not only of the avocation and industry or agrarian politics, but of the vocation thereof as well.

EFFECTS PLAINLY SEEN.

If you are seeking for an exact and explicit example of the effects of organization on government and hence on politics, the agricultural bloc will furnish that example. It is a perfect pattern of a closely and effectively organized special interest operating on a legislative body, a flawless spec imen of what the disintegration of the two great political parties has brought about. It is made up of Republicans and Democrats who, party membership and party observances, the lack of party leadership, and the absence of party policy save a weak expediency by the majority and a noisy obscruetionism by the minority, and unable to operate as desired inside party lines, joined together and operate outside and for special

In its ways it typifies what happened in the 1920 election: Born of protest, party ties do not bind, and extra-party steps were taken. It was the extra-party vote that elected Harding so overwhelmingly. It is a natural outcome of pres-sent political condition. The United to so many coercions by outside organizations during the past twenness was to be expected when insiders went at the business of coer-

PARTY POLITICS.

The theory that former practice of party politics are that the party organization, the administrative body erected within the party, is the instrument whereby the poli-cies, beliefs, wants and principles of the party membership are put into governmental effect. The party organization is the executive heal of the party, the directorate. Party membership is that body

of voters, in all parts of the country, who hold certain policies and principles, either loosely or firmly, and look to the party organization to maintain them. Party decay begins at the moment when the party organization ceases to be popularly representative and po-litically paramount and allows its actions and decisions to be controlled, swayed or ordered by any influence save the expressed ma-jority opinion of the bulk of the party membership.

Party control of government

means, fundamentally, not only the direction of governmental ad-ministration but the selection of governmental administrators and the rewards of governmental perquisites and prerogatives.

jects of active politics, and so long as the great party organizations maintained policies of Republican ism for Republicans and Democ racy for Democrats, with heed to public rather than to private re-wards and desires, the great parties continued as definite and

AN OLD BATTLE CRY.

The much condemned battle cry, "To the victors belong the spoils," is not without merit as a cohesive party influence, whatever the ethics of such spoliation may be. While there were militant and na-tional Republican policies, carried out by militant Republicans, the fighting organization, and so was the Democracy in similar sense. When these parties ceased to be nationally representative and began to be specially representative

they began to wane.

Notwithstanding the fact that all political parties in the United States have always been subject to organized pressure of one sort or another, operating from the out-side or from within, and always have been extremely susceptible to the wishes of the class-voting potentialities, such as the racial vote, the soldier vote, the labor vote and so on-bogies used by professional race representatives, professional farmer politicians, professional sol-

Sinners Called Less Crude Now Than Yesterday

CHICAGO, April 1. 66 DUBLIC morals are at a lower ebb today than they were fifteen years ago, when restricted vice was tolerated," said Philip Yarrow, of the Illinois Vigilance Association.

"Immorality is less crude today, and, more refined, it is less obvious and more suggestive; less repulsive and more inviting; less confined to groups and localities and more diffused through the general population."

dier politicians and professional la politicians to enforce demands -the further fact is that these have been more or less national in

The real beginnings of the era of special-interest domination in party politics were back in the ago, when we saw special combina tions of wool men and machinery men, and so on, each concerne not with protection of tariff for revenue as a national party policy. but with one personal angle

ORGANIZED INTERESTS.

We saw numerous bodies of interested citizens, each with some special advantage in view, utilizing every sort of influence on the political organizations and their law-making constituents, and noted their successes. We saw the ma-nipulations of Schedule K, the operations of Big Business. combinations for this specific purpose and for that, and had long noted the difficulties that any measure with none but a widely diffused and popular support en conutered as contrasted to ease with which a measure of spe cific appeal, backed in a specific manner, slid through to statutory form. The American people know a good thing when they see it Straightway, when any section of them had any demand or desire, they organized to make that de mand and desire effective. Straightway, also, when any section of the American people had any impract cal demand or desire they organized to make that effective.

We all took leaves from the books of the Schedule K fellows and the high financial fellows and organized. The result is the vant of organizations, in all parts of the country, some national in scope, some sectional, some local, some economic, some commercial some sociological, some religious, some reformatory, some racial-there are hundreds of them -that get, or try to get, special political action by organized pressure on the political parties. I say special political action because all governmental actions are political and must be so under our system of party government. The political party in power runs the Govern-

Modification of existing political systems, and especially the wide extension of the principle of direct nomination, brought into public life as party representatives s class of men far more susceptible to this organization presure than those who were selected under the old convention systems, for the reason that a man who must make his appeal for nomination to the public is far more sensitive to what any section of the public may demand than the man who gets his comination from a party or ganization

The special-interests organizations batten on the direct-from-thepeople official. They claim to be the people. Therefore, the old party discipline and responsibility begins to fail of effectiveness, for the reason that the organizations that demanded special action did not operate within either party, but neld over the heads of the politicians the menace of a solidly combined vote to be thrown for or against, together with other in-ducements that have political strength and sustenance. as their own demands are con cerned most organizations of this sort are fearsomely one-minded and cailously self-partisan. want what they want, and want it as a unit, or make it appear they If they do not get it they are not bound by party ties when it comes to making reprisals.

VOTING UNDER PRESSURE.

Take the two greatest accom plishments of organization and agitation of late years women suffrage and prohibition. Notwithstanding disclaimers, the real actuating reasons for the votes in the Congress for the submission of these constitutional amendments to the people were political reasons -the same in each instance. There is no doubt that at the times these amendments passed Congress by the requisite votes that gave them submission to the Legislatures of the States, there was not a required majority in Congress actually in favor of them, and there isn't now. There was a required majority each time politically in favor of them, and the reason there were such majorities is that, behind the demand of the organism tion favoring prohibition and suffrage, was the menace of political opposition to all those who did not

vote as demanded.

The parties, as such, did not want to make these policies party policies. They had to. And by so doing they advanced their own disintegrations, because they opened

the way wider than ever before to the outer organised pressures now operating on them.

If we had real, representative, vital political parties in this country, both prohibition and suffrage would have been party policies, because when parties are real and vital all such subjects are party matters inasmuch as they are of great concern to all people and can be brought about, or defeated, only by the operation of machinery that is entirely political in nature—the Congress and the Legislatures, Neither prehibition or suffrage was any sudden demand, They were before the people for years, and for years both parties

ducked and side-stepped and beg-ged to be excused. Then, as the parties began to bow down under all sorts of organized pressure, and organized prohibition pressure be-came stronger and more effective, instead of one party saying "We are for them" and the other party

saying "We are against them," and thus making it ay clean-cut fight, both parties, having become the mere instruments of expediency they now are, ran to cover and the members and leaders thereof in necessary legislative places vied with one another to make the country dry. The suf-fragists and the prohibitionists always said their movements were non-partisan, but the parties, afraid of what might happen in

case there was open opposition, made them bipartisan. Outside

made cowards them both. This system of organized pressure on party politics, and on the official representatives of party politics, has not only made the once great parties of the country the temporizing, shifty, opportunist and cowardly bodies they now are, but it has also turned loose or the defenseless people such a flood of legislation and laws as the world never saw before. Observ-ing how easy it is to influence Congress or any other legislative body and all Federal and State execu-tives and administrators by organ-ized pressure, that pressure has been exerted for all sorts of fan-

tastics purposes. There is a certain section of our public that holds the firm conviction that all social, moral, governmental, political, economi civic ills may be cured by legislation. It is Section One of the ar-ticles of belief of this great portion of the people that the way to reform us, regenerate us, replenish us, reimburse for losses due to our own ineptitudes, make us happy, moral, healthy, prosperous and powerful is to pass laws directing that these desirable ends shall be attained forthwith and providing strict penalties for remissness in

EFFECT OF LEGISLATION.

The poor are getting poorer. Pass a law about it. The rich are getting richer. Pass a law about it. Our morals are not what they should be; our death rate is too high, and the birth rate too low: some children have the rickets: the women use too much rouge; Europeans are selling in markets. the farmers are getting too little for their wheat; the movies are stupid, immoral, too exciting or not in socialism; skirts are too short there should be a new calendar the oyster crop is a failure; every man should have a job whether he deserves it or not; hours of work are too long or not long enough; mney is hard to get; babies have the croup; cigarettes are instruments of sin and destruction: the stage caters to the box office; bath is interminable, and the laws that come flooding from our legislative

STRONG MAN



The first photograph to reach this country of his excellency Liang Shin Yi, the new premier of the Chinese republic. He is said to be the strongest man politically of present day China.

bodies are grotesque as they are incredibly numerous

Apparently all that is needed to make an organization that shall favor that law. Congress and the legislatures meekly and humbly and obsequiously do the rest There is no party leadership to stand against this sort of thing. There is no party solidarity to resist it. There is nothing but a lot of opportunist politicians, each and regardless of any national need, rushing to do the bidding of any who come along and say you do not do this we will be against you at the next election." If we had rea', opearting national parties, instead of the hulks of parties we have now, this would be stopped; but it never will be stopped while party designations are merely labels instead of responsibilities, and party leadership is expedient instead of explicit. BUREAUCRACY RUN WILD.

This weakness and opportunism of party control of government and the vast number of special-interest organizations it has fostered and the vast flood of unnecessary and often foolish laws it has produced have created still another situation that is directly the outcome of the decay of the two great parties. pansion of Federal authority over the lives, habits, customs, employ-

when any organization of citizens, wanting any reform, supervi-sion, direction or denial of any phase of American life or endeavor to be set forth in law according to the theories or fanaticisms or prejudices of that organization of citizens, proceeds to operate on our superserviceable lawmakers, and get their law—as they mostly do-the provision is made that the law shall be enforced by the Federal

Every little body of citizens who have a grievance or a theory or a reform or a scheme comes running to the Federal Government for relief. With two strong parties in our Government, one in majority and the other in intelligent opposi tion, these little meddlers and ams teur Messiahs would be packed back where they came from; but not with our present party system. They are feared and coddled, and

their laws are passed. The result of this party weakness and decay is that the growth of bureaucracy in the United States in the past twenty years has comto such proportions that it alread) makes almost negligible our boasted system of free institutions free speech and free play of public opinion, and has put on the American people a burden of govern ment, meddling, inefficient, spy-ing, costly and unnecessary, that intolerable, and is the direct outcome of the present political

Senator Stanley of Kentucky, in speaking of this phase of our pres-ent condition, recently said: "Every business man finds an inspector his elbow and a Federal sleuth at his heels. • • • Nobody escapes. Everything in the moral, indus-trial and commercial world is to be owned, operated, supervised or censored, from the birth of a baby to the burial of a corpse, and the

Senator Stanley is a Democrat. but there is plenty of Republican testimony to the same effect. In his recent report to the trustees of columbia University, Dr. Nicholas Murray Butler, a conspicuous Re-publican, in referring to the pro-posed bureau for the supervision of education—there is a strong or ganization to bring that about, by States we are, in flat defiance of all our proclaimed principles, building a series of bureaucracles that will put to shame the best efforts of the government of the Czar of all the Russians when in the hey-day of its glory. We are surrounded by agents, special agents, inspectors and spies, and the peo ple are called upon to support and un-American activities, whole armies of individuals who should be engaged in productive in

TOO MUCH LAWMAKING.

John W. H. Chim, Assistart At torney-General of the United States, in speaking of this phase our political affairs at Alban

(Continued on Page 8, Column 1.)

For instance, Menthol is a derivative

Several of the ingredients of Vicks-

For Spasmodic Croup, Childrens'

For Deep Chest Colds, Sore Throat, Tonsilitis, Bronchitis, Coughs—Vicks should be applied over

the throat and chest-if necessary

first using hot, wet cloths to open the

pores of the skin-then rubbed in

well until the skin is red; spread on

thickly and covered with one or two

thicknesses of hot flannel cloths. It

the cough is annoying, a small piece

the size of a pea can be swallowed

For Head Colds, Asthma,

Catarrh, Hay Fever-Vicks should be

pelted in a spoon and the vapors

mbaled, or a little can be applied up

Remember that half the effect of

leave bedsooverings and night clothing

Three Stres-35c, 75c, \$1.50

week so that these vapors

the postrils and snuffed up the head.

books of the Thirteenth Century.

How Vicks should

be used

every few hours.

Important

Rub Away Children's Colds

Let them breathe in healing vapors all night

A "vapor samp in salve form," Vicks is the DIRECT treatment for all cold troubles. Absorbed, like a liniment, and at the same time, Inhaled as a vapor, the medication reaches immediately the congested air passages.

Kiddles do take cold so easily! A change of weather—or just getting grown-ups—bronchitis, catarrh, of the Oil of Peppermint, which was feet wet—frequently starts them asthma, laryngitis, pharyngitis. the feet wet-frequently starts them eniffling.

Some little ones go from one cold to another-never have a chance to build up any strength.

A mistake to keep them indoors

And so, the fear of recurring colds leads many mothers to keep their children too much indoors.

This is a mistake. Children kept too warm are most apt to take cold. There is nothing like fresh air play to harden little folk, so that they do not take cold so casily.

> The mether's problem

It is best, therefore, to let children run outside in all weathers

Of course, some colds will result.

The problem has been how to treat these colds without constant internal dosing-so disturbing to their delicate

Vicks answers this need

Vicks VapoRub, the invention of a North Carolina druggist, offers the Applied externally, is can be used as

freely and as often as desired, without any harmful effect. And use of Vicks at night does not require shutting the windows. Just

leave the bed-coverings loose about the child's neck and the rising vapors will be inhaled all night. Often averts

spaamedic crow

One application of Vicks at bedtime often serves to prevent a threatened attack of spesmodic croup. And when an attack comes on

without warning, in the night, use of Vicin as directed frequently brings pellef in 15 minutes.

For other cold troubles of children such as sore throat, chest colds, head colds and tonsilitis. Vicks gives equally quick action

For surface inflammations it is useful every day—cute, burns, bruises, scalds, boils, itching skin troubles, chapped skin and chilblains. And fust as good for cold troubles of is mentioned in the Icelandic medical

Doubly a direct action

Vicks works immediately and di-Camphor, Menthol, Eucalyptus. Thyme, Oil of Turpectine—are given rectly in affections of the air passages. Like a liniment, it is absorbed thru credit in the United States Dispensatory, our highest authority on drugs and stimulates the skin. This relieves soreness, loosens phlegm and eases diffiand their actions, for the very effects cult breathing. that are mose desired in all kinds of

Like a vapor lamp, the application cold troubles. over the throat and chest sends up healing vapors, which are inhaled with each breath directly into the congested. inflamed air passages.

Colds - Rub Vicks over the threat and chest until the difficult breathing is Southern druggiet relieved, then spread on thicky and cover with a hot fiannel cloth. One Some years ago, Lunsford Richardson, a druggiet of Greensboro, N. C. application at bed time usually prorents a night attack of croup.

Little Stomachs Rebel Against Dosing

Invented by a

Anxious mothers are too apt to dose their children con-

This upoets their delicate stomache lays the foundation for indigestion and ill health

Fresh air and exercise are the best medicines for the little ones.

was seeking a better way to treat cold He found how to combine the best

of nature's remedies for colds into salve form Camphor, Menthol, Eucalyptus

Vicks is in the inhalation of its vapore. So when applied over throat and chest Thyme, Turpentine and other volatile ingredients are so mixed in this salve that their vapors are imprisoned until application brings contact with the natural heat of the body.

Then these ingredients are released in the form of vapors, given off evenly. steadily and thoroughly for hours after

Thus. Vicks is really a vapor lamp in salve form. Ingredients of

Some of Vicks ingredients have been

great antiquity

OVER 17 MILLION JARS USED YEARLY

by use for many generations ABSORBED